



## **Kuno Privacy Policy**

***May 2024***

### **Summary**

This is the privacy policy for Kuno Ltd, a social enterprise based in Australia.

Kuno believes that privacy is a fundamental human right, and Kuno is strongly committed to protecting the privacy of the users of the Kuno platform.

Any data that Kuno retains about its users will only be used to enable Kuno to communicate with the users of its platform, to enable our users to use the platform, and to help us improve the platform and tailor the platform to the preferences of and an improved experience for the individual users on the platform.

Kuno will never sell or release any of its users' information to commercial interests or other associated third parties.

The Kuno platform is public, and comments, posts, images, videos, profiles and articles made on Kuno are public and viewable and searchable by anyone around the world both on the Kuno platform and off it.

### **Personal Information**

Personal information is identifiable information about you. This can include:

- Your name, contact details, date of birth or payment cards for payments
- Your public personal profile information
- Your public articles posts and comments, linked to your public profile
- Information about how you use the Kuno platform, for example your selected preferences

### **Information Collected About You**

Any information that we collect about you will be collected in line with the law. The information collected will be:

- Directly from you when you register as a user and enter your personal details or payment details into our system
- From you when you make public posts or articles that will be linked to your public profile
- From you when you choose preferences for your use and experience of the site and as you use the site so we can improve your experience of the platform

### **When you establish a profile on the Kuno Platform and post articles, posts or comments**

When you establish a profile on the Kuno platform, this profile is public and can be seen by members of the public and other users.

When you post a comment on the platform, make a comment, post images or a video, post an article, or take other actions on the platform, those actions can be viewed online by the public and other users of the platform. We are not responsible for, nor are we able to control the way that other people use this information, and so we strongly encourage you to be thoughtful and to protect your own personal privacy in your public posts.

## **Our use of your personal information**

We only collect personal information or data about you through the Kuno platform when we have a legitimate and valid reason to do so.

We only do so, when:

- We have your consent – you have consented to provide your information. If you wish to stop receiving emails from us, you can click on 'unsubscribe' at any time. If you wish to update, change or delete your profile page or your site preferences, you are free to do this at any time
- We need to, to comply with the law
- We need to, to complete a payment or agreement with you, such as a financial contribution
- We are trying to understand the users of the Kuno platform to improve how the platform works and improve the experience and usefulness of the Kuno platform to our users

We do not and will not sell or release any of your data to third parties or commercial interests outside of our organisation. The only reason we would provide any of your information to another party would be if we were required to provide it to a government entity if required to by law.

## **Security of your personal information**

Whilst any information sent via the internet is not completely secure, we will do all within our power to protect your information and maintain relevant internal organisational controls to protect your personal data against inappropriate or unauthorised use.

You are responsible for choosing a secure password when you setup your public profile and account, and should keep this password safe, confidential, and ensure it is different than your other passwords.

## **Your Rights**

You have a number of rights in regards to the personal information we hold about you, including but not limited to:

- You have the right to receive a copy of the personal information we hold about you
- You have a right to correct any incorrect information
- You have a right to ask us to delete your personal information (with some exceptions)
- Where you have provided consent for us to hold your information, you can withdraw this consent

The Australian privacy act has a number of rules about how organisations handle your personal information, and these rules are in force under the Privacy Act 1988 (Cth). We are required to treat your personal information in line with this law.

If you would like to exercise any of your rights in regards to your information held by Kuno, please send an email to [office@kuno.earth](mailto:office@kuno.earth), and we will attempt to respond to this request as soon as is practical.